



# LAUNCH A GREAT FUTURE FOR YOUTH

2023

SPONSORSHIP OPPORTUNITIES



A comprehensive look at all the opportunities for **YOU** to support throughout the year, *partnering* with the youth in this community to start their **GREAT FUTURE!**





# TABLE OF CONTENTS

ABOUT US .....	1
EVENT SPONSORSHIPS .....	3
PARTNERSHIP LUNCHEON .....	4
HILL STREET BAG WARS .....	5
ANNUAL AUCTION .....	7
RON LONEY OPEN.....	9
HOOP JAM .....	11
CELEBRATION OF TREES.....	15
ATHLETIC SPONSORSHIPS .....	17
PROGRAM SPONSORSHIPS.....	19
NAMING OPPORTUNITIES .....	20

# CONTACT US

BOYS & GIRLS CLUB OF ALBANY

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# ABOUT US

## OUR MISSION

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

## OUR PROMISE

To partner with youth, parents, schools and other community stakeholders to offer welcoming, positive environments in which kids and teens have fun, participate in life-changing programs, and build supportive relationships with peers and caring adults.

- 56 YEARS OF SERVING THE COMMUNITY
- 2,858 REGISTERED MEMBERS
- OVER \$1 MILLION IN DONATED SERVICES PROVIDED BY OUR FREE DENTAL CLINIC SINCE 2011
- 656 MEMBERS DAILY
- 77,000+ MEALS SERVED ANNUALLY THROUGH THE DINNER PROGRAM

# JOIN THE MOVEMENT

Want to learn more about the mission and values driving the Boys & Girls Club movement and the part your Albany Club plays in the national plan? Call the Club and schedule a tour. We'd love to take you through the buildings and talk about all the programs we offer.

The Ron Loney Campus encompasses two buildings: the Ron & Diane Loney Building and the Bill & Di O'Bryan Building, each housing after school program, and athletic program, and dental clinic spaces for kids in 1st-12th grade. The Waverly campus is a satellite campus at Waverly Elementary, serving the needs of Waverly students.

FOR A TOUR OR MORE INFORMATION ON PROGRAMS AND SERVICES, CONTACT US AT: [PARTNERSHIPS@BGC-ALBANY.ORG](mailto:PARTNERSHIPS@BGC-ALBANY.ORG)

# SPONSORSHIP OPPORTUNITIES

Through a variety of youth services, sports programs and development curricula, your Boys & Girls Club aims to provide the best possible outcomes for all youth that come through these doors. It would be impossible to create these futures without the support of the organizations and business leaders in this community. From volunteering in the T3 program to acting as a mentor in the after school programs to sponsoring the Youth of the Year celebration, your participation helps to create a culture of value and accomplishment that these kids can utilize for years to come ... opening a door to a great future!

# VOLUNTEER OPPORTUNITIES

From coaching and tutoring, to assisting with special events and mentoring, your Club thrives on volunteerism. As we grow and expand our Club, we rely more and more on our volunteers. Swing by on your way home and give us an hour or two. The possibilities are endless.

FOR VOLUNTEER OPPORTUNITIES, CONTACT US AT:  
[VOLUNTEER@BGC-ALBANY.ORG](mailto:VOLUNTEER@BGC-ALBANY.ORG)



# EVENTS

One of the most visible sponsorship opportunities available at the Club is our major events that are able to bring together large numbers of this community's most involved members. The following opportunities have multiple sponsorship levels, differing participant demographics, and offer quite a bit of flexibility in helping you to reach your target audience. The benefits for each event will vary, so please contact the Club for more specific information.

## 2023 EVENTS

- FEBRUARY 8: PARTNERSHIP APPRECIATION LUNCHEON
- FEBRUARY 25: HILL STREET BAG WARS
- APRIL 29: ANNUAL AUCTION
- JULY 21: RON LONEY OPEN
- AUGUST 12-13: HOOP JAM
- NOVEMBER 30: CELEBRATION OF TREES



# PARTNERSHIP APPRECIATION LUNCHEON

WEDNESDAY, FEBRUARY 8, 2023 • BOYS & GIRLS CLUB OF ALBANY

This is our eighth annual event and it is all about the kids: keynote speakers, emcee, and presenters are all Club kids aiming to share their stories and how their support affects the lives of our community's youth.

## EVENT DEMOGRAPHICS:

- Free to attend
- 300+ attendees
- Business owners, retirees, couples aged 45-60, and community leaders
- Event information reaches hundreds of businesses and households in Linn County

PARTNERSHIP APPRECIATION LUNCHEON SPONSORSHIP LEVELS	PRESENTING \$5,000 (1)	SUPPORTING \$2,500 (2)
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## BENEFITS

TABLES	1	1
GUESTS	8	8

## EVENT RECOGNITION

LOGO ON SLIDESHOW AT EVENT	PROMINENT	✓
LOGO ON ALL MARKETING MATERIAL	PROMINENT	✓
LOGO ON WATER BOTTLES FOR THE LUNCH	✓	
OPTION TO HOST A RAFFLE	✓	
RECOGNITION ON ALL SOCIAL MEDIA	PROMINENT	✓

# EVENTS

## HILL STREET BAG WARS

SATURDAY, FEBRUARY 25, 2023 • BOYS & GIRLS CLUB OF ALBANY

The second annual Hill Street Bag Wars cornhole tournament will take place this year. Teams consisting of two players will compete in the beginner, intermediate or advanced play brackets. With 100 teams to watch, raffle items, and a 50/50 raffle for attendees and participants, this event will be sure to continue growing each year.

## EVENT DEMOGRAPHICS

- ADMISSION FEE OF \$5
- 300+ ATTENDEES
- YOUNG PROFESSIONALS, MID-LEVEL MANAGEMENT AND BUSINESS OWNERS
- EVENT INFORMATION REACHES HUNDREDS OF BUSINESSES AND HOUSEHOLDS IN THE GREATER WILLAMETTE VALLEY







CORNHOLE SPONSORSHIP LEVELS	PRESENTING \$3,000	SUPPORTING \$1,500	PRIZE POT \$750	COURT \$250
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### BENEFITS

TEAM ENTRY	✓	✓		
CUSTOM CORNHOLE BOARD ON PRO COURT	✓	✓		

### EVENT RECOGNITION

LOGO ON PROMOTIONAL MATERIALS	ALL	MOST		
SPONSOR PROVIDED BANNER DISPLAYED AT EVENT	✓	✓		
RECOGNITION ON EVENT SIGNAGE	✓	LOGO	LOGO	LOGO
REPRESENTATION ON EVENT WEBSITE	PROMINENT	LOGO	LOGO	LOGO
SOCIAL MEDIA RECOGNITION AND PROMOTION	✓	✓	✓	✓
SOCIAL MEDIA RECOGNITION WITH COURT SPONSORS				✓
LOGO RECOGNITION ON PRIZE POT MATERIALS	✓		✓	

# EVENTS

## ANNUAL AUCTION

SATURDAY, APRIL 29, 2023 • BOYS & GIRLS CLUB OF ALBANY

Approximately 550 community members attend this signature event, featuring live and silent auctions, to raise money for Club programs. These programs not only ensure that every kid is fed before they leave the Club for the day, but also enable us to help with everything from homework to workforce readiness.

## EVENT DEMOGRAPHICS

- \$75 INDIVIDUAL TICKET PRICE
- 550 ATTENDEES
- BUSINESS OWNERS, ELECTED OFFICIALS, COMMUNITY SUPPORTERS, BOARD MEMBERS, AND CLUB ALUMNI.
- EVENT INFORMATION REACHES 800+ HOUSEHOLDS AND 100+ BUSINESSES IN OREGON, MAJORITY IN LINN COUNTY



ANNUAL AUCTION SPONSORSHIP LEVELS	PRESENTING \$10,000 (1)	SUPPORTING \$5,000 (5)	CONTRIBUTING \$2,500 (10)	TABLE \$1,000
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BENEFITS

TABLES	2	1	1	1
GUESTS	20	10	10	10
DRINK TICKETS	40	20	20	10

EVENT RECOGNITION

VERBAL RECOGNITION BY THE EMCEE	✓	✓		
RECOGNITION ON THE PROJECTION SCREEN	✓	✓	✓	
OPPORTUNITY TO SPEAK AT THE PODIUM	✓			
ADVERTISEMENT IN THE CATALOG	FULL PAGE	FULL PAGE	FULL PAGE	
LOGO ON CATALOG COVER	✓	✓		
FULL BACK-PAGE ADVERTISEMENT IN THE AUCTION CATALOG	✓			
REPRESENTATION IN AUCTION CATALOG	LOGO	LOGO	LOGO	NAME
RECOGNITION AT YOUR TABLE	LOGO	LOGO	LOGO	NAME
COMPANY BANNER AT EVENT	✓			
REPRESENTATION ON SPONSOR SIGN AT EVENT	PROMINENT	LOGO	LOGO	NAME

PRE AND POST-EVENT RECOGNITION

LOGO ON INVITATION	✓	✓		
LOGO ON POST-EVENT THANK YOU	✓			
BUSINESS NAME ON ALL MEDIA OUTREACH	✓	✓		
BUSINESS WILL BE MENTIONED ON ADVERTISING: RADIO, CLUB WEBSITE, AND FACEBOOK	✓	✓		

# EVENTS

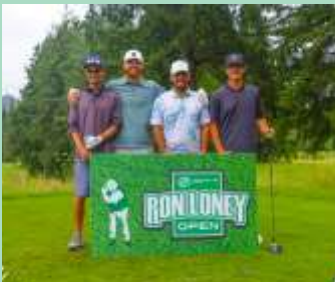
## RON LONEY OPEN

FRIDAY, JULY 21, 2023

This 4-person scramble is a fundraising golf tournament bringing together alumni and the business community to support kids. With over 100 players, raffle prizes and games, it's always a great day on the course.

## EVENT DEMOGRAPHICS

- \$500/TEAM
- 100 PLAYERS
- CLUB AND BOARD ALUMNI, COMMUNITY SUPPORTERS, AND BUSINESS LEADERS
- EVENT INFORMATION REACHES HUNDREDS OF BUSINESSES AND HOUSEHOLDS NATIONWIDE



RON LONEY OPEN SPONSORSHIP LEVELS	PRESENTING \$5,000 (2)	LUNCH \$2,500 (2)	GOLF BALL \$2,500 (1)	GOLF CART \$1,500 (1)	BEVERAGE CART \$1,500 (1)	HOLE \$500	GREEN OR TEE BOX \$300
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### BENEFITS

TEAM ENTRY	✓	✓	✓	✓	✓		
LUNCH FOR TEAM	✓	✓	✓	✓	✓		

### EVENT RECOGNITION

RECOGNITION ON EVENT SPONSOR SIGNAGE	✓	✓	✓	✓	✓		
RECOGNITION AT AWARDS	✓	✓					
LOGO ON ALL GOLF CARTS				✓			
LOGO ON GOLF BALLS PROVIDED TO PLAYERS			✓				
LOGO ON BEVERAGE CART					✓		
SIGN AT TEE BOX WITH LOGO	✓	✓				✓	
LOGO ON GREEN OR TEE BOX SIGN	✓					✓	✓
SPONSOR PROVIDED BANNER AT EVENT	✓	✓	✓	✓	✓		

### PRE AND POST EVENT RECOGNITION

LOGO ON INVITATIONS	✓	✓					
LOGO ON PROMOTIONAL MATERIALS	✓	✓					
BUSINESS NAME ON ALL MEDIA OUTREACH	✓	✓					
BUSINESS WILL BE MENTIONED ON SOCIAL MEDIA	✓	✓	✓	✓	✓		

# EVENTS

## HOOP JAM AUGUST 12-13, 2023

An outdoor 3-on-3 basketball tournament, Hoop Jam attracts over 3,000 players and spectators from all over the Northwest and is a great opportunity to focus our attention on youth, community building, and character development through athletics.

Food cart vendors are an integral part of the success of this event. If you have a cart and are interested in joining us, please contact the Club for more information.

## EVENT DEMOGRAPHICS

- FREE TO ATTEND
- \$140 TO REGISTER AS A TEAM
- 3,000+ ATTENDEES
- YOUTH AND YOUNG FAMILIES
- EVENT INFORMATION REACHES THOUSANDS OF BUSINESSES AND HOUSEHOLDS IN OREGON



HOOP JAM SPONSORSHIP LEVELS	PRESENTING \$3,500 (1)	HOOP JAM CENTRAL \$2,500 (1)	CHAMPIONSHIP COURT \$2,500 (1)	VOLUNTEER \$2,500 (1)
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### EVENT RECOGNITION

LOGO INCLUDED IN HOOP JAM LOGO	✓			
LOGO ON CHAMPIONSHIP SHIRTS	PROMINENT		✓	
SIGNAGE ON CHAMPIONSHIP COURTS			✓	
SIGNAGE AT VOLUNTEER TENT				✓
SIGNAGE ON CANOPIES AT SCORE TABLE				✓
LOGO PARTICIPANT T-SHIRTS	✓	✓	✓	✓
EMCEE RECOGNITION	✓	✓	✓	✓
OPPORTUNITY TO SET UP A 10X10 BOOTH	✓	✓	✓	✓

### PRE EVENT RECOGNITION

LOGO ON SAVE THE DATES	✓	✓	✓	✓
SOCIAL MEDIA RECOGNITION	✓	✓	✓	✓
OPPORTUNITY TO PROVIDE PLAYER BAG MATERIALS	✓	✓	✓	✓
LOGO INCLUDED ON INFORMATIONAL MATERIALS	✓	✓	✓	✓

HOOP JAM SPONSORSHIPS CONTINUED ...

# EVENTS

## HOOP JAM AUGUST 12-13, 2023

HOOP JAM SPONSORSHIP LEVELS	POOL PLAY \$1,000 (1)	BRACKETS \$1,000 (1)	AWARDS \$1,000 (1)	COURT \$750 (20)	SKILLS COMP. \$750 (2)
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LOGO ON PARTICIPANT T-SHIRTS	✓	✓	✓	✓	✓
LOGO AT HOOP JAM CENTRAL AWARDS CORNER			✓		
SIGNAGE ON SKILLS COMPETITION COURTS					✓
SIGNAGE AT COURTS				✓	
LOGO INCLUDED ON POOL PLAY/BRACKET SIGNAGE	✓	✓			
LOGO ON WEBSITE POOL PLAY/ BRACKET SIGNAGE	✓	✓			
LOGO PARTICIPANT T-SHIRTS	✓	✓	✓	✓	✓
EMCEE RECOGNITION	✓	✓	✓	✓	✓
OPPORTUNITY TO SET UP A 10X10 BOOTH	✓	✓	✓	✓	✓

### PRE EVENT RECOGNITION

LOGO ON SAVE THE DATES	✓	✓	✓	✓	
SOCIAL MEDIA RECOGNITION	✓	✓	✓	✓	
OPPORTUNITY TO PROVIDE PLAYER BAG MATERIALS	✓	✓	✓	✓	
LOGO INCLUDED ON INFORMATIONAL MATERIALS	✓	✓	✓	✓	





BOYS & GIRLS CLUB  
OF ALBANY

# HOOP JAM



[WWW.ALBANYHOOPJAM.COM](http://WWW.ALBANYHOOPJAM.COM)

# EVENTS

## CELEBRATION OF TREES

THURSDAY, NOVEMBER 30, 2023

This event is a longtime tradition in the Albany community. Every year, businesses purchase and decorate trees that are then auctioned off during a festive evening of food and wine, kicking off the holiday season. The Club's gyms are transformed into a winter wonderland and we hold two separate events to reach different demographics. Community Night is open to the public for an evening of tree viewing, caroling and refreshments. The Celebration of Trees Auction Night is for supporters to come together to support the Club and watch the trees go home with a few lucky bidders.

## EVENT DEMOGRAPHICS

- \$50 INDIVIDUAL TICKET PRICE
- 400+ ATTENDEES AT AUCTION
- 1,500+ TOURING DURING COMMUNITY NIGHT
- BUSINESS OWNERS, ELECTED OFFICIALS, AND COMMUNITY SUPPORTERS
- EVENT INFORMATION REACHES THOUSANDS OF BUSINESSES AND HOUSEHOLDS IN LINN, BENTON, AND MARION COUNTIES

**CELEBRATION**  
**OF**  
**TREES**

CELEBRATION OF TREES SPONSORSHIP LEVELS	PRESENTING \$5,000 (1)	SUPPORTING \$2,500 (4)	CONTRIBUTING \$1,250 (6)	TABLE \$750 (24)	TREE \$150
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### BENEFITS

TABLES	1	1	1	1	
GUESTS	10	10	10	10	2
TREE TO DECORATE	✓	✓	✓		✓

### EVENT RECOGNITION

LOGO ON SLIDESHOW AT COMMUNITY NIGHT	✓	✓			
LOGO ON SLIDESHOW AT AUCTION NIGHT	✓	✓	✓		
LOGO ON ALL PRINTED MATERIALS	✓				
AD IN CATALOG	FULL PAGE	HALF PAGE			
LOGO ON THANK YOU SIGN	✓	✓	✓	✓	
RECOGNITION IN AUCTION CATALOG	LOGO	LOGO	LOGO		NAME
LOGO ON TABLE	✓	✓	✓	✓	
HOSTING RAFFLE	✓				
OPPORTUNITIES TO VOLUNTEER	✓				

### PRE AND POST EVENT RECOGNITION

RECOGNITION ON ALL SOCIAL MEDIA	LOGO	LOGO	NAME		
RECOGNITION ON EVENT WEBSITE	LOGO	LOGO	NAME		
LOGO ON INVITATION	✓				
LOGO ON POST-EVENT THANK YOU	✓				

# ATHLETICS

One of the most well-known aspects of the Club, the athletics program, offers a myriad of opportunities for visibility and versatility in advertising. We welcome sponsorships for signage in our gyms, soccer fields and baseball fields, as well as sponsorships for sports leagues or individual teams.

## SPORTS (BY SEASON)

FALL	VOLLEYBALL	4TH-8TH GRADE
	INDOOR SOCCER	KINDER-8TH GRADE
	BASKETBALL	KINDER-3RD GRADE

WINTER	BASKETBALL	3RD-8TH GRADE
	INDOOR SOCCER	KINDER-8TH GRADE

SPRING	TRACK & FIELD	KINDER-5TH GRADE
	VOLLEYBALL	3RD-8TH GRADE
	BASKETBALL	KINDER-3RD GRADE
	INDOOR SOCCER	KINDER-8TH GRADE
	SOFTBALL	3RD-8TH GRADE
	ROOKIE LEAGUE BASEBALL	5-6 YEARS & 7-8 YEARS

ATHLETIC SPONSORSHIP LEVELS	LEAGUE \$2,500	THREE TEAM \$500	FIELD \$300	SINGLE TEAM \$200
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### RECOGNITION

LOGO ON SHIRTS	ALL	TEAMS		TEAM
TEAM PHOTO	✓	✓		✓
LOGO/LINK TO BUSINESS ON ATHLETICS WEBSITE FOR THE SEASON	✓	✓	✓	✓
4' X 6' BANNER AT FIELD	✓		✓	

### SIGNAGE

- \$25,000 Major Soccer Scoreboard
- \$10,000 Soccer Scoreboard
- \$2,000/year 4'x8' Soccer Dashboard
- \$2,000/year Court Signage



# PROGRAMS

Your Boys & Girls Club of Albany is much more than just a safe, after school place. The youth that pass through our doors have access to nationally recognized programs and services; all with specific goals and intentions. From athletics to art, academic excellence to character development, we aim to provide as much support and opportunity as we can to help create well rounded, future community members and leaders.

- Torch Club for middle school-aged youth to spark cooperation
- Keystone Club for teens to further development & volunteerism
- Training Teens for Tomorrow graduates ready to begin their careers
- Passport to Manhood encouraging boys to develop and mature into young men



- Digital Arts innovators sharing abilities and opportunities.
- Fine Art exhibits and competitions to encourage excellence.
- Annual Talent Show highlighting the Club's own super stars.



- Technology labs ready to tackle any project.
- Power Hour homework time with rewards to incentivize.
- Nationally recognized Lego Robotics team looking for competition.
- 3D Printer and graphic design fostering innovation and excitement.



- Healthy Habits incorporating healthy living and active learning
- Iron Chef competitions to involve the whole family
- Garden Club to grow and harvest produce for the Club kitchen
- Smart Girls developing healthy attitudes toward health, fitness, and self-esteem



## SINGULAR NAMING OPPORTUNITIES

Permanent mementos of your support for the Club, these opportunities are prominent and provide sustainable funds for the programs and services offered here at the Club. From putting your name over the door of the 4<sup>th</sup>/5<sup>th</sup> grade mentor room to piloting your own program, the possibilities are endless. Please call for the most updated opportunities available.

### 1ST-3RD GRADE PROGRAMS

- \$10,000 Library
- \$25,000 Education Room
- \$30,000 Art Room
- \$40,000 Games Room

### 4TH-5TH GRADE PROGRAMS

- \$25,000 Dance Studio/Board Room
- \$25,000 Education Room
- \$30,000 Art Room
- \$40,000 Games Room
- \$50,000 Tech Center

Club Van Sponsorship: \$1,000/year (5-year commitment). Placement of business logo varies, based on availability.

## ANNUAL SPECIAL GIFTS

These annual mini events celebrate Club kids and all they can, and will, accomplish.

- \$3,000 Youth of the Year competition
- \$3,000 Fine Art Exhibit
- \$2,000 Games Room Tourney
- \$1,000 Thanksgiving Feast
- \$1,000 Holiday Feast
- \$500 Healthy Lifestyle



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