BOYS & GIRLS CLUB
OF ALBANY

GREAT FUTURES START HERE.

A comprehensive look at all of the opportunities for **YOU** to support throughout the year, ***partnering*** with the youth in this community to start their **GREAT FUTURE!**

2026 SPONSORSHIP OPPORTUNITIES

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CONTACT US

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THANK YOU FOR YOUR SUPPORT

Thank you for supporting the Boys & Girls Club of Albany. Your partnership is incredibly valuable to us and plays a crucial role in providing vital programs and services that foster growth, education, and development for our members. We are grateful for your commitment and look forward to continuing our impactful collaboration.

ABOUT US

OUR MISSION

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

OUR PROMISE

To partner with youth, parents, schools and other community stakeholders to offer welcoming, positive environments in which kids and teens have fun, participate in life-changing programs, and build supportive relationships with peers and caring adults.

- **60 YEARS** OF SERVING THE COMMUNITY
- **2,800+** REGISTERED MEMBERS
- **350+ MEMBERS** DAILY
- **30,000+ MEALS SERVED** ANNUALLY THROUGH THE DINNER PROGRAM
- **RON & DIANE LONEY BUILDING** SERVING K—5TH GRADE
- **BILL & DI O'BRYAN BUILDING** HOUSING THE TEEN CENTER & INDOOR SOCCER FIELD
- **WAVERLY AND MEADOW RIDGE CAMPUSES** OFFERING K-5TH GRADE AFTER SCHOOL PROGRAMMING ON SITE.
- **MEADOW RIDGE CAMPUS** OFFERING EARLY BIRDS FOR BEFORE SCHOOL CARE.
- **DENTAL CLINIC** PROVIDING SERVICES FOR AGES 3-18 FREE OF COST

SPONSORSHIP OPPORTUNITIES

Through a variety of youth services, sports programs and development curricula, your Boys & Girls Club aims to provide the best possible outcomes for all youth that come through these doors. It would be impossible to create these futures without the support of the organizations and business leaders in this community. From volunteering in the T3 program to acting as a mentor in the after school programs to sponsoring the Youth of the Year celebration, your participation helps to create a culture of value and accomplishment that these kids can utilize for years to come … opening a door to a great future!

VOLUNTEER OPPORTUNITIES

From coaching and tutoring, to assisting with special events and mentoring, your Club thrives on volunteerism. As we grow and expand our Club, we rely more and more on our volunteers. Swing by on your way home and give us an hour or two. The possibilities are endless.

FOR VOLUNTEER OPPORTUNITIES, CONTACT US AT:
VOLUNTEER@BGC-ALBANY.ORG

EVENTS

One of the most visible sponsorship opportunities available at the Club is our major events that are able to bring together large numbers of this community's most involved members. The following opportunities have multiple sponsorship levels, differing participant demographics, and offer quite a bit of flexibility in helping you to reach your target audience. The benefits for each event will vary, so please contact the Club for more specific information.

2025 EVENTS

- **FEBRUARY 11:** BGCA'S GOT TALENT
- **APRIL 25:** ANNUAL AUCTION
- **JULY 17:** RON LONEY OPEN
- **AUGUST 8-9:** HOOP JAM
- **AUGUST:** FLAPJACKS & BACKPACKS
- **DECEMBER 3:** CELEBRATION OF TREES

BGCA'S GOT TALENT

FEBRUARY 11, 2026 • BOYS & GIRLS CLUB OF ALBANY

This event is all about the kids. From keynote speakers to inspiring performances, every part of the program is led by Club kids. They'll emcee, present, highlight Club programs, and showcase their talents. See firsthand how your support impacts the youth in our community.

EVENT DEMOGRAPHICS:

- Free to attend
- 300+ attendees
- Business owners, retirees, couples aged 45-60, and community leaders
- Event information reaches hundreds of businesses and households in Linn County

PARTNERSHIP APPRECIATION LUNCHEON SPONSORSHIP LEVELS	PRESENTING $5,000 (1)	SUPPORTING $2,500 (2)
BENEFITS		
TABLES	1	1
GUESTS	8	8
EVENT RECOGNITION		
LOGO ON SLIDESHOW AT EVENT	PROMINENT	✓
LOGO ON ALL MARKETING MATERIAL	PROMINENT	✓
OPTION TO HOST A RAFFLE	✓	
RECOGNITION ON ALL SOCIAL MEDIA	PROMINENT	✓

EVENTS

ANNUAL AUCTION

SATURDAY, APRIL 25, 2026 • BOYS & GIRLS CLUB OF ALBANY

Approximately 550 community members attend this signature event, featuring live and silent auctions, to raise money for Club programs. These programs not only ensure that every kid is fed before they leave the Club for the day, but also enable us to help with everything from homework to workforce readiness.

EVENT DEMOGRAPHICS

- **$125 INDIVIDUAL TICKET PRICE**
- **550 ATTENDEES**
- **BUSINESS OWNERS, ELECTED OFFICIALS, COMMUNITY SUPPORTERS, BOARD MEMBERS, AND CLUB ALUMNI.**
- **EVENT INFORMATION REACHES 800+ HOUSEHOLDS AND 100+ BUSINESSES IN OREGON, MAJORITY IN LINN COUNTY**

ANNUAL AUCTION SPONSORSHIP LEVELS	PRESENTING $10,000 (1)	SUPPORTING $5,000 (5)	CONTRIBUTING $2,500 (10)	TABLE $1,250
BENEFITS				
TABLES	1	1	1	1
GUESTS	10	10	10	10
DRINK TICKETS	10	10	10	10
EVENT RECOGNITION				
VERBAL RECOGNITION BY THE EMCEE	✓	✓		
RECOGNITION ON THE PROJECTION SCREEN	✓	✓	✓	
ADVERTISEMENT IN THE CATALOG	FULL PAGE	FULL PAGE	1/2 PAGE	
LOGO ON CATALOG COVER	✓	✓		
FULL BACK-PAGE ADVERTISEMENT IN THE AUCTION CATALOG	✓			
REPRESENTATION IN AUCTION CATALOG	LOGO	LOGO	LOGO	NAME
RECOGNITION AT YOUR TABLE	LOGO	LOGO	LOGO	NAME
SPONSOR PROVIDED BANNER AT EVENT	✓			
REPRESENTATION ON SPONSOR SIGN AT EVENT	PROMINENT	LOGO	LOGO	NAME
PRE AND POST-EVENT RECOGNITION				
LOGO ON INVITATION	✓	✓		
LOGO ON POST-EVENT THANK YOU	✓			
BUSINESS NAME ON ALL MEDIA OUTREACH	✓	✓		
BUSINESS WILL BE MENTIONED ON ADVERTISING: RADIO, CLUB WEBSITE, AND FACEBOOK	✓	✓		

EVENTS

RON LONEY OPEN

JULY 17, 2026

This 4-person scramble is a fundraising golf tournament bringing together alumni and the business community to support kids. With over 100 players, raffle prizes and games, it's always a great day on the course.

EVENT DEMOGRAPHICS

- **$600/TEAM**
- **125 PLAYERS**
- **CLUB AND BOARD ALUMNI, COMMUNITY SUPPORTERS, AND BUSINESS LEADERS**
- **EVENT INFORMATION REACHES HUNDREDS OF BUSINESSES AND HOUSEHOLDS NATIONWIDE**

RON LONEY OPEN SPONSORSHIP LEVELS	PRESENTING $5,000 (2)	LUNCH $2,500 (2)	GOLF BALL $2,500 (1)	PLAYER BAG $1,500 (1)	GOLF CART $1,500 (1)	BEVERAGE CART $1,500 (1)	DRIVING RANGE/ PRACTICE GREEN $1,000 (1)	HOLE $500
BENEFITS								
TEAM ENTRY	✓	✓	✓	✓	✓	✓		
LUNCH FOR TEAM	✓	✓	✓	✓	✓	✓		
EVENT RECOGNITION								
RECOGNITION ON EVENT SPONSOR SIGNAGE	✓	✓	✓	✓	✓	✓	✓	
LOGO ON ALL GOLF CARTS					✓			
LOGO ON GOLF BALLS PROVIDED TO PLAYERS			✓					
LOGO ON BEVERAGE CART						✓		
LOGO ON PLAYER BAGS	✓	✓		✓				
LOGO ON GREEN & TEE BOX								✓
SPONSOR PROVIDED BANNER AT EVENT	✓	✓	✓	✓	✓	✓	✓	
LOGO ON DRIVING RANGE							✓	
PRE AND POST EVENT RECOGNITION								
LOGO ON INVITATIONS	✓	✓						
LOGO ON PROMOTIONAL MATERIALS	✓	✓						
BUSINESS NAME ON ALL MEDIA OUTREACH	✓	✓						
BUSINESS WILL BE MENTIONED ON SOCIAL MEDIA	✓	✓	✓	✓	✓	✓	✓	✓

EVENTS

HOOP JAM

AUGUST 8-9, 2026

An outdoor 3-on-3 basketball tournament for youth and adults, Hoop Jam attracts over 3,000 players and spectators from all over the Northwest and is a great opportunity to focus our attention on youth, community building, and character development through athletics.

Food cart vendors are an integral part of the success of this event. If you have a cart and are interested in joining us, please contact the Club for more information.

EVENT DEMOGRAPHICS

- **FREE TO ATTEND**
- **$210 TO REGISTER AS A TEAM**
- **3,000+ ATTENDEES & OVER 200 TEAMS**
- **YOUTH AND YOUNG FAMILIES**
- **EVENT INFORMATION REACHES THOUSANDS OF BUSINESSES AND HOUSEHOLDS IN OREGON**

HOOP JAM SPONSORSHIP LEVELS	PRESENTING $8,000 (1)	HOOP JAM CENTRAL $3,000 (1)	VOLUNTEER $3,000 (1)	POOL PLAY/ BRACKETS $3,000 (1)	CHAMPION SHIP COURT $1,500 (1)	FOOD COURT $1,500 (1)
EVENT RECOGNITION						
Logo Participant t-shirts	✓	✓	✓	✓	✓	✓
Emcee recognition	✓	✓	✓	✓	✓	✓
Opportunity to set up a 10x10 booth	✓	✓	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	✓	✓	✓
Opportunity to provide player bag materials	✓	✓	✓	✓	✓	✓
Logo included in Hoop Jam Logo	✓					
Logo on Championship shirts	✓					
Signage on Championship Courts					✓	
Logo on Player Bags	✓	✓				
Signage at Volunteer Tent			✓			
Signage on canopies at score tables			✓			
Logo included on Pool Play/Bracket Signage				✓		
Logo on menu options in Player Bags						✓

HOOP JAM SPONSORSHIPS CONTINUED ...

EVENTS

HOOP JAM
AUGUST 8-9, 2026

HOOP JAM SPONSORSHIP LEVELS	AWARDS $1,500 (1)	COURT $1,000 (24)	SKILLS COMP. $750 (2)	SHUTTLE $750 (1)	DJ $750 (1)
EVENT RECOGNITION					
Logo Participant t-shirts	✓				
Emcee recognition	✓		✓	✓	✓
Social Media Recognition	✓	✓	✓	✓	✓
Opportunity to provide player bag materials	✓	✓			
Opportunity to set up a 10x10 booth	✓	✓	✓	✓	✓
Logo on Skills Competition Courts			✓		
Logo on Courts		✓			
Logo on Shuttle				✓	
Logo on DJ Booth					✓
Logo on Court Schedules		✓			
Logo on Medals	✓				

BOYS & GIRLS CLUB OF ALBANY

HOOPJAM

3-ON-3 BASKETBALL TOURNAMENT

WWW.ALBANYHOOPJAM.COM

EVENTS

FLAPJACK & BACKPACKS

AUGUST 2026 • BOYS & GIRLS CLUB OF ALBANY

The 2nd annual Flapjacks & Backpacks event is a free back-to-school celebration designed to help families prepare for the upcoming school year. The event offers free school supplies for kids, access to valuable community resources, haircuts, dental screenings, and a warm pancake breakfast. It's a fun and welcoming way to ease the transition into a new school year while connecting families with the support they need to succeed.

EVENT DEMOGRAPHICS

- **175+ STUDENTS**
- **CLUB FAMILIES AND COMMUNITY MEMBERS**
- **OPPORTUNITIES TO VOLUNTEER**
- **EVENT INFORMATION REACHES HUNDREDS OF FAMILIES IN THE COMMUNITY**

FLAPJACKS & BACKPACKS SPONSORSHIP LEVELS	PRESENTING $2,500	BACKPACK $1,500	FLAPJACK $1,500	SUPPLY $500
EVENT RECOGNITION				
LOGO ON PROMOTIONAL MATERIALS	ALL	MOST	MOST	MOST
LOGO ON INVITATIONS	✓			
LOGO ON SPONSOR SIGN AT EVENT	PROMINANT	✓	✓	✓
SPONSOR PROVIDED BANNER AT EVENT	✓		✓	
OPPORTUNITY TO HOST A BOOTH	✓	✓		
REPRESENTATION ON EVENT WEBSITE	PROMINENT	LOGO	LOGO	LOGO
SOCIAL MEDIA RECOGNITION AND PROMOTION	✓	✓	✓	
OPPORTUNITY TO VOLUNTEER	✓			
OPTION TO HOST A RAFFLE	✓			

EVENTS

CELEBRATION OF TREES

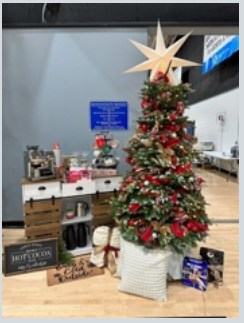
THURSDAY, DECEMBER 3, 2026

This event is a longtime tradition in the Albany community. Every year, businesses purchase and decorate trees that are then auctioned off during a festive evening of food and wine, kicking off the holiday season. The Club's gyms are transformed into a winter wonderland and we hold two separate events to reach different demographics. Community Night is open to the public for an evening of tree viewing, caroling and refreshments. The Celebration of Trees Auction Night is for supporters to come together to support the Club and watch the trees go home with a few lucky bidders.

EVENT DEMOGRAPHICS

- **$75 INDIVIDUAL TICKET PRICE**
- **500+ ATTENDEES AT AUCTION**
- **1,500+ TOURING DURING COMMUNITY NIGHT**
- **BUSINESS OWNERS, ELECTED OFFICIALS, AND COMMUNITY SUPPORTERS**
- **EVENT INFORMATION REACHES THOUSANDS OF BUSINESSES AND HOUSEHOLDS IN LINN, BENTON, AND MARION COUNTIES**

CELEBRATION OF TREES



CELEBRATION OF TREES SPONSORSHIP LEVELS	PRESENTING $7,500 (1)	SUPPORTING $2,500 (4)	CONTRIBUTING $1,250 (6)	TABLE $1,000 (34)	TREE $150
BENEFITS					
TABLES	1	1	1	1	
GUESTS	10	10	10	10	2
TREE TO DECORATE	✓	✓	✓		✓
EVENT RECOGNITION					
LOGO ON SLIDESHOW AT COMMUNITY NIGHT	✓	✓			
LOGO ON SLIDESHOW AT AUCTION NIGHT	✓	✓	✓		
LOGO ON ALL PRINTED MATERIALS	✓				
AD IN CATALOG	FULL PAGE	HALF PAGE			
LOGO ON THANK YOU SIGN	✓	✓	✓	✓	
RECOGNITION IN AUCTION CATALOG	LOGO	LOGO	LOGO		NAME
LOGO ON TABLE	✓	✓	✓	✓	
HOSTING RAFFLE	✓				
OPPORTUNITIES TO VOLUNTEER	✓				
PRE AND POST EVENT RECOGNITION					
RECOGNITION ON ALL SOCIAL MEDIA	LOGO	LOGO	NAME		
RECOGNITION ON EVENT WEBSITE	LOGO	LOGO	NAME		
LOGO ON INVITATION	✓				
LOGO ON POST-EVENT THANK YOU	✓				

ATHLETICS

One of the most well-known aspects of the Club, the athletics program, offers a myriad of opportunities for visibility and versatility in advertising. We welcome sponsorships for signage in our gyms, soccer fields and baseball fields, as well as sponsorships for sports leagues or individual teams.

SPORTS (BY SEASON)

FALL	VOLLEYBALL	4TH-8TH GRADE
	INDOOR SOCCER	KINDER-8TH GRADE
	BASKETBALL	KINDER-3RD GRADE
WINTER	BASKETBALL	3RD-8TH GRADE
	INDOOR SOCCER	KINDER-8TH GRADE
SPRING	TRACK & FIELD	2ND-5TH GRADE
	VOLLEYBALL	3RD-8TH GRADE
	BASKETBALL	KINDER-3RD GRADE
	INDOOR SOCCER	KINDER-8TH GRADE
	SOFTBALL	3RD-8TH GRADE
	ROOKIE LEAGUE BASEBALL	5-6 YEARS & 7-8 YEARS
SUMMER	INDOOR SOCCER	KINDER-8TH GRADE

ATHLETIC SPONSORSHIP LEVELS	LEAGUE $2,500	THREE TEAM $600	FIELD $350	SINGLE TEAM $225	*HJ COURT & 3 TEAM $1,500
RECOGNITION					
LOGO ON SHIRTS	ALL	TEAMS		TEAM	TEAM
TEAM PHOTO	✓	✓		✓	✓
LOGO/LINK TO BUSINESS ON ATHLETICS WEBSITE FOR THE SEASON	✓	✓	✓	✓	✓
BANNER AT FIELD	✓		✓		
*SEE ADDITIONAL DETAILS FOR HJ COURT RECOGNITION ON HOOP JAM PAGE					

SIGNAGE

- $2,000/year Court Sponsor (Annual Basis)
- $2,000/year 4' x 8' Soccer Dashboard (5 Year Commitment)
- $2,000/year 20' x 5' Fence Banner (3 Year Commitment)
- $1,000/year Scoreboard Sponsor (5 Year Commitment)

PROGRAMS

Your Boys & Girls Club of Albany is much more than just a safe, after school place. The youth that pass through our doors have access to nationally recognized programs and services; all with specific goals and intentions. From athletics to art, academic excellence to character development, we aim to provide as much support and opportunity as we can to help create well rounded, future community members and leaders.

Torch Club for middle school-aged youth to spark cooperation

Keystone Club for teens to further development & volunteerism

Training Teens for Tomorrow graduates ready to begin their careers

Passport to Manhood encouraging boys to develop and mature into young men

Digital Arts innovators sharing abilities and opportunities.

Fine Art exhibits and competitions to encourage excellence.

Annual Talent Show highlighting the Club's own super stars.

Technology labs ready to tackle any project.

Power Hour homework time with rewards to incentivize.

Nationally recognized **Lego Robotics** team looking for competition.

3D Printer and **graphic design** fostering innovation and excitement.

Healthy Habits incorporating healthy living and active learning

Iron Chef competitions to involve the whole family

Garden Club to grow and harvest produce for the Club kitchen

Smart Girls developing healthy attitudes toward health, fitness, and self-esteem

SINGULAR NAMING OPPORTUNITIES

Permanent mementos of your support for the Club, these opportunities are prominent and provide sustainable funds for the programs and services offered here at the Club. From putting your name over the door of the 4th/5th grade mentor room to piloting your own program, the possibilities are endless. Please call for the most updated opportunities available.

1ST-3RD GRADE PROGRAMS

- $10,000 Library
- $25,000 Education Room
- $30,000 Art Room
- $40,000 Games Room

4TH-5TH GRADE PROGRAMS

- $25,000 Dance Studio/Board Room
- $25,000 Education Room
- $30,000 Art Room
- $40,000 Games Room
- $50,000 Tech Center

Club Van Sponsorship: $1,000/year (5-year commitment). Placement of business logo varies, based on availability.

ANNUAL SPECIAL GIFTS

These annual mini events celebrate Club kids and all they can, and will, accomplish.

- $3,000 Youth of the Year competition
- $2,000 Games Room Tourney
- $1,000 Holiday Feast
- $3,000 Fine Art Exhibit
- $1,000 Thanksgiving Feast
- $500 Healthy Lifestyle

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